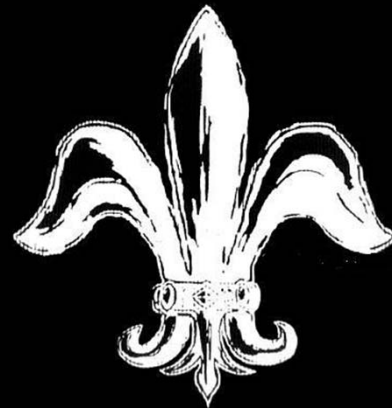


Hort Couture®

2014-15 New Varieties



What's New

- Avant Garde Annuals for Spring 2015
 - 14 new varieties
 - 8 exclusive to the Hort Couture program

Highlight Varieties

- Angelonia Pinstripe™ Collection
- Geranium Glitterati™ Series
- New colors in Coleus Under the Sea™ Collection
- Petunia Glamouflage™ Blueberry
- Petunia Perfectunia™ Little Black Dress
- Primula Party Girl™ Collection

Angelonia Pinstripe™ Collection

- Flower markings evoke the Pinstripe name
- Boasting a unique flower color of warm pink and white this beauty has rich chocolate buds that make it look sophisticated when not in full flower
- Pendulous form makes this perfect for mixed baskets and container combinations
- Great collection in addition to Angelonia Statuesque™ series

Angelonia Pinstripe™ Pink



Angelonia Pinstripe™ Zebra

- Unique pink flower color with purple striping
- Compact habit is great for use in containers
- Long lasting performance in summer trials



Calibrachoa Kimono™ Black Dragon

- 6th Kimono™ color
- Bold hot pink flower with deep black eye zone
- Large flower size, good heat tolerance, flowers about 10 days later than Catwalk™ series



Coleus Under the Sea™ Collection

- Two new and unique varieties added to the Collection
- Unique leaf forms and colors
 - Crustacean and coral types
- Full marketing program to promote this collection
 - Posters, clam shell planter, etc.

Coleus Under the Sea™ Collection

- Hort Couture exclusive
- 11 varieties in the Collection



Coleus Under the Sea™ Seaweed

- New coral form
- Same leaf shape as Red Coral but more vigorous and upright
- Unusual color of chartreuse and black
- Perfect to mix with other Under the Sea varieties!



Coleus Under the Sea™ Sunfish

- Similar form to Bonefish, Sunfish has much larger leaves
- Rich, warm color of red with yellow serrations
- A larger form of Bonefish, this is a great addition for an Under the Sea clamshell combination



Geranium Glitterati™ Series

- New series of interspecific geraniums
- Combines vivid, double scarlet flowers with glamorous foliage of a fancy leaved Zonal Geranium.
- Exceptional heat and sun tolerance and vigor compared to other variegated geraniums.
- Use as a focal point in mixed containers baskets and window boxes.

Geranium Glitterati™ Gold Digger



Geranium Glitterati™ Ice Queen



Petunia Glamouflage™ Blueberry

- Additional exclusive color to the popular Glamouflage™ Grape
- Stable variegated foliage
- Compact habit that is great for in container combinations
- Loves the sun and has great performance throughout the summer

Petunia Glamouflage™ Blueberry



Pseuderanthemum Stainless Steel

- Amazing silver almost black color on strap like leaves
- Perfect filler for in container combinations
- In the winter months, use as a houseplant



Petunia Little Black Dress

- Compact black Petunia with weather resistant flowers
- Exceptional performer in our trials!



Primula Party Girl™

- Hort Couture exclusive
- Fun, frilly and full of color!
- The most unique Primula series to hit the market!
- Great Spring Bling addition, perfect for Easter sales

Bachelorette Button



Cocktail Swirl



Rave Orange



Surprise Rainbow



Valentines Day



Salvia Mannequin™ Blue Mountain

- Largest variety in Mannequin™ series
- Extra long flower spikes that are more dense
- Will bloom throughout summer until first frost



For More Information:

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